



*NEONFLY are back in serious style with the release of their incendiary new single 'This World is Burning' which drops TODAY via Absolute Label Services. A taster from their forthcoming third album, 'The Future, Tonight', the single, a searing indictment at the state of the world, signposts a new musical direction and a new creative era for the band.*

*The song and album will be produced by Romesh Dodangoda, whose work with Motorhead, Bullet For My Valentine, Funeral For A Friend and most recently on Bring Me The Horizon's #1 album 'Amo' speaks for itself. On 'This World is Burning' Romesh has brilliantly crafted the first steps of Neonfly's journey into the new sonic territory that will characterise 'The Future, Tonight'.*

*Today Neonfly also launch a unique fan-centred crowdfunding campaign to enable them to finish the project: after breakdowns, break-ups and devastating robberies, the road has not always been easy for Neonfly, but the hunger burns bright. This crowdfunding campaign places the fans at the heart of Neonfly's world. The band have created an exceptional set of perks and experiences that will allow the fans insights into the creative life of the band on the road and in the studio, access to exclusive merch & memorabilia, one-off gigs & performances, unique personalised opportunities to meet and hang with the band as they tour & promote the album and a whole lot else. Click the link for details of this 'fan first' crowdfunding campaign: <http://bit.ly/NeonflyCrowdfund2019>*

*In the four years since their last release, Neonfly have consolidated their live reputation storming festival main stages, and touring as openers for some of rock's biggest names: Alice Cooper, Dragonforce, Anvil, Gamma Ray and Magnum, to name but a few.*

*With their new material, and a refreshed line-up, Neonfly have adopted an aggressively modern sound and approach that is amply reflected in 'This Word is Burning'. Neonfly singer & co-songwriter Willy Norton says, "'This World is Burning' is a musical distillation of the anger we as a band feel at the world around us... too many metal bands exist in a bubble of fantasy... we're living in a world gone mad and we feel responsible as musicians to present our response to that madness. In this song, we wanted to combine our feelings of rage and frustration with our sadness at how things are evolving. I'm confident we've achieved that and are presenting a compelling taster of where we're headed musically and lyrically."*

*'This World Is Burning' marks a welcome return to the recording world from a band that never really went away. The song's blistering lyrics, co-written by Frederick and singer Willy Norton deal with the tumultuous current political and social climate. This new material marks a true development in sound and attitude and serves as a bridge between the first two albums, and what's coming up on 'The Future, Tonight'. There's a real buzz around Neonfly.*



Picture by Paul Harries